



iBook

Name

Title here

Apple Computer, Inc.

**Consumer**

**Pro**

**Desktop**



**Portable**



Introducing  
iBoo  
iMac to  
go



Incredible  
Design and  
Attention to  
Detail





# It's in the

# Details

Built with a 2.1-inch TFT display

- Unique blend of materials
- Foldaway carrying handle
- Unique closing mechanism
- No doors or latches









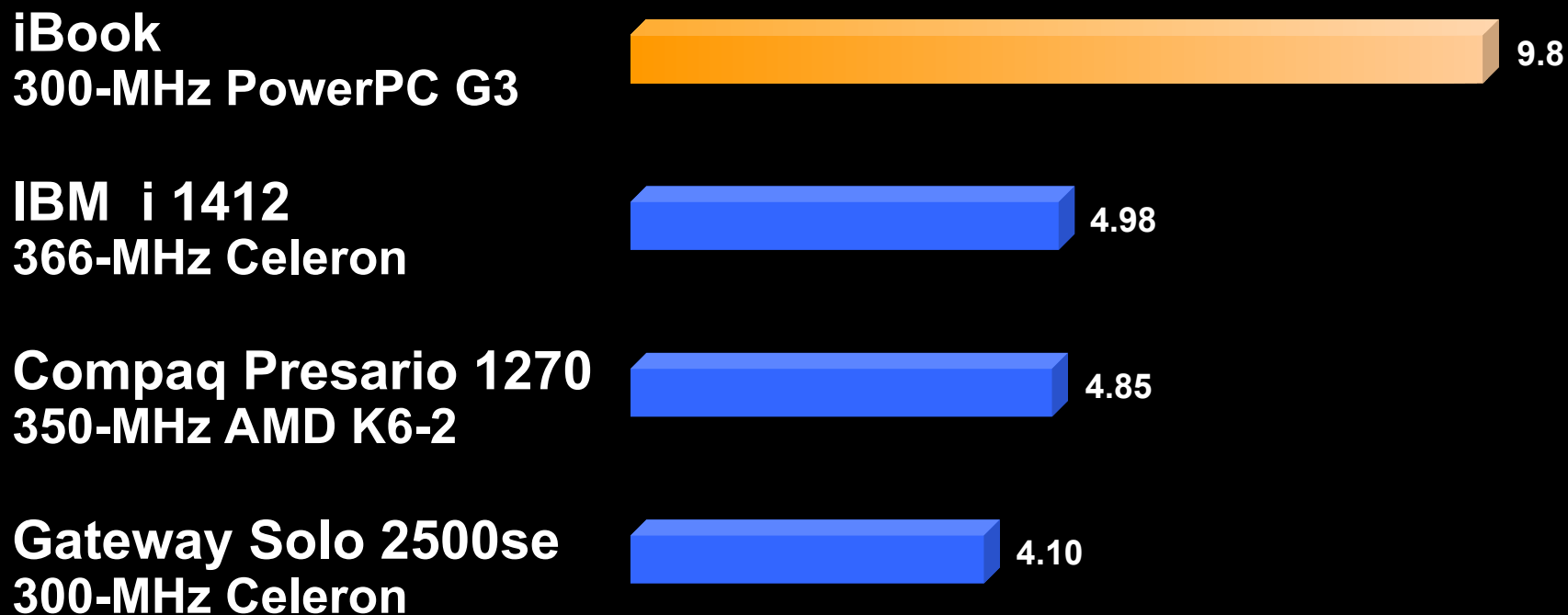
# Outstanding Performance

300 MHz PowerPC G3 processor

- Brilliant 12.1-inch TFT display
- ATI RAGE Mobility graphics controller
- Up to 6 hours of battery life
- 10/100BASE-T Ethernet and 56K V.90 modem
- Optional 11-Mbps AirPort Card for wireless networking

# G3 Outperforms the Others

BYTEmark processor integer performance



**Higher scores indicate better performance.**

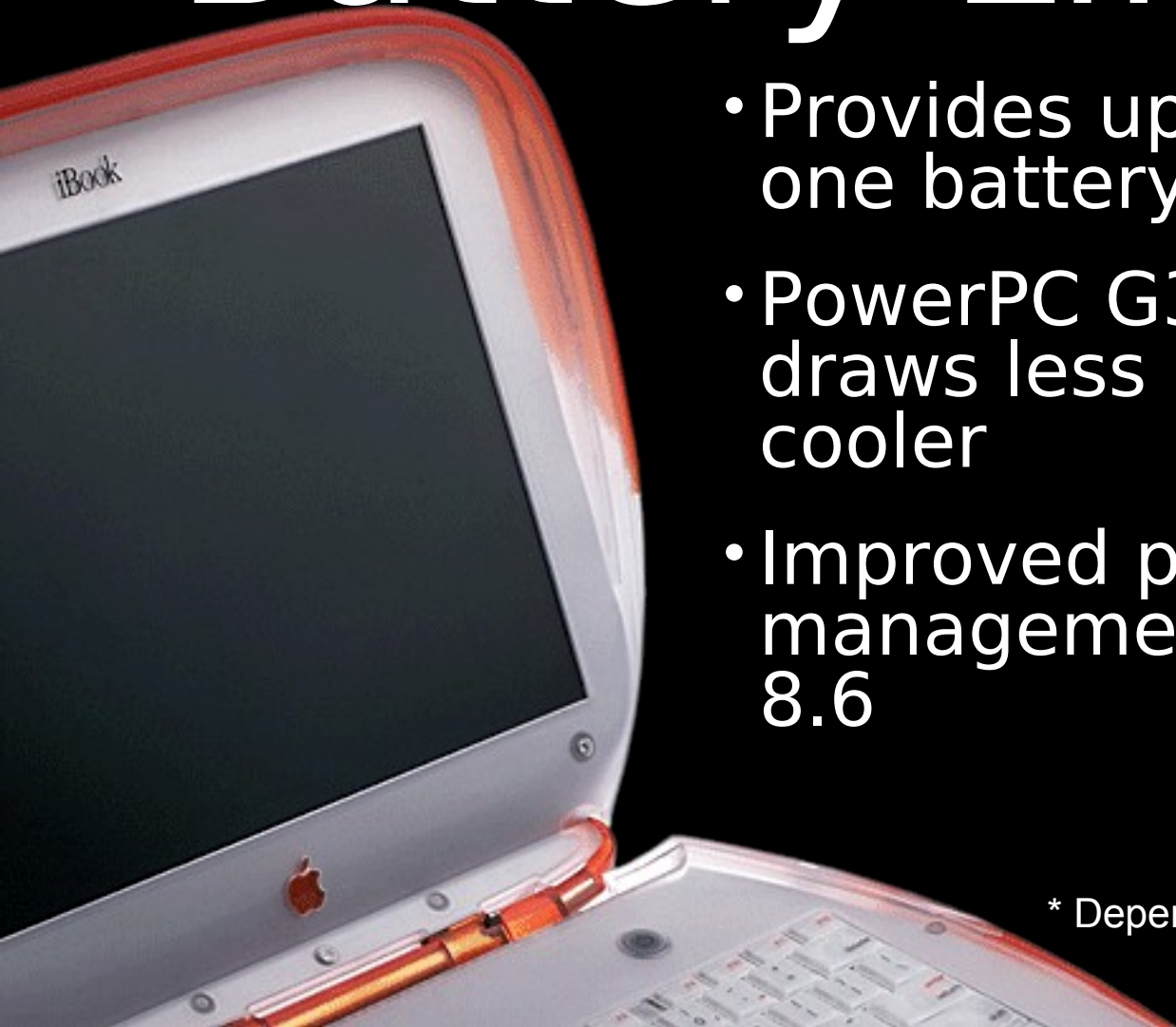
Based on BYTEmark integer index processor scores. © McGraw-Hill.

# Phenomenal Battery Life

A full day's work on a single charge

- Provides up to 6 hours with one battery charge\*
- PowerPC G3 processor draws less power, runs cooler
- Improved power management with Mac OS 8.6

\* Depending on configuration and usage.



# Less Is More

## Competitive weight overview



### iBook

300-MHz PowerPC G3, 512K L2 cache



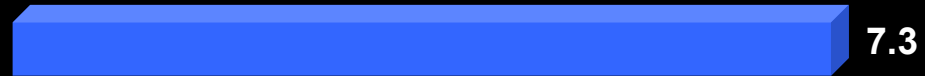
### IBM ThinkPad i 1412

366-MHz Celeron, 128K L2 cache



### Compaq Presario 1270

350-MHz AMD K6, 512K L2 cache



### Gateway Solo 2500SE

366-MHz Celeron, 128K L2 cache



# Instant Internet

- Setup assistant guides you step-by-step through the process
- Start surfing the Internet in minutes with your own account
- One-button access through programmable function keys
- Wireless networking from anywhere in your home or classroom

Get  
Unwired.



AirPort 

# AirPort

## Wireless Internet access

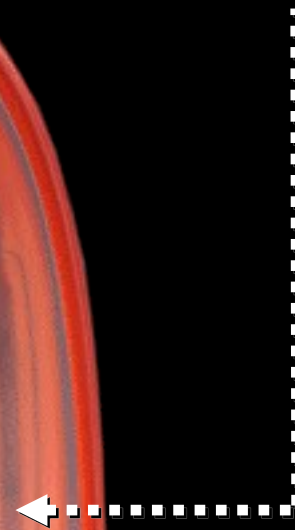
- No wires to tie you down
- Outstanding performance
- Elegantly simple setup and ease of use



# iBook—It's AirPort Ready

**Integrated AirPort  
wireless networking  
antenna**

iBook





# AirPort Card



# AirPort Base Station



# Anywhere in the Home

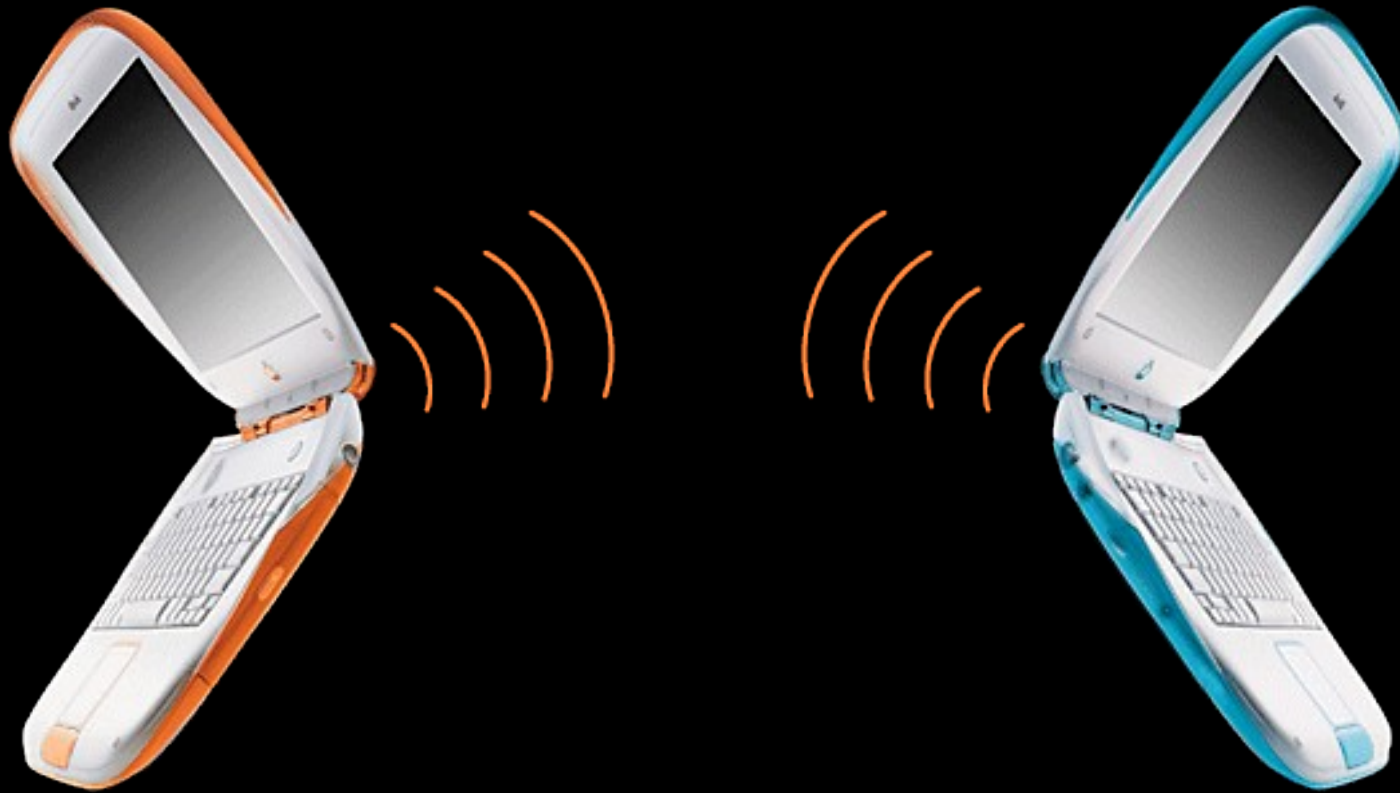


# Anywhere in the Classroom

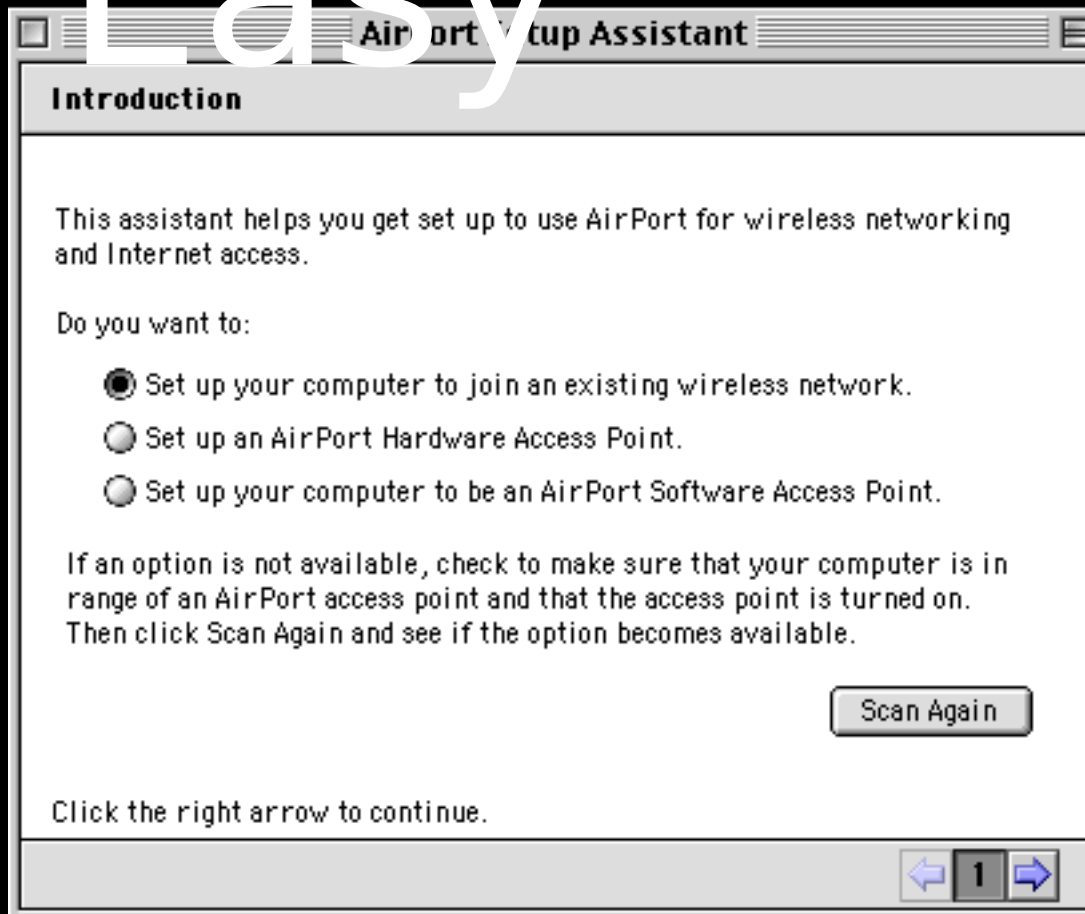


**Ethernet Network**

# Anywhere You Are



# Apple Makes It Easy



- Setup assistant for iBook and AirPort Base Station
- Intuitive software interfaces
- Customer-installable AirPort Card
- Integrated antenna

# Industry Standard

Assurance for customers and developers

- IEEE 802.11
- Global solution
- Data security
- Cross-platform compatibility

# Build-to-order Options



**AirPort Card**

**\$99**



**AirPort Base  
Station**

**\$299**



**RAM**

**32MB**

**64MB**



# iBook



**\$1,599**

U.S. suggested retail price subject to change. Tax and shipping not included.



Think  
different.

Q&A

# Optional Slides

# USB Support

- Entry and consumer peripherals
- Great for input devices
- High speed—up to 12 Mbps
- Connect up to 127 devices
- Hot pluggable
- One iBook per bus



# iBook Software

**Mac OS 8.6**

**Setup Assistant**

**Apple Location Manager**

**Apple File Synchronization**

**Adobe Acrobat Reader**

**Apple Remote Access**

**Microsoft Internet Explorer**

**Microsoft Outlook Express**

**EarthLink TotalAccess**

**America Online**

**Netscape Communicator**

**World Book Encyclopedia**

**FAXstf**

**Palm Desktop**

**EdView Internet Safety Kit**

**Nanosaur**

**Bugdom**

# Leaves Others in the Dust

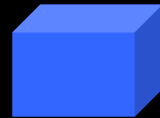
AirPort leads the industry in price and performance

**Apple AirPort**  
(Wireless)



11 Mbps

**HomeRF**  
(Wireless)



1.6 Mbps

Per CPU: \$149 (desktop) to \$199 (portable); not shipping yet

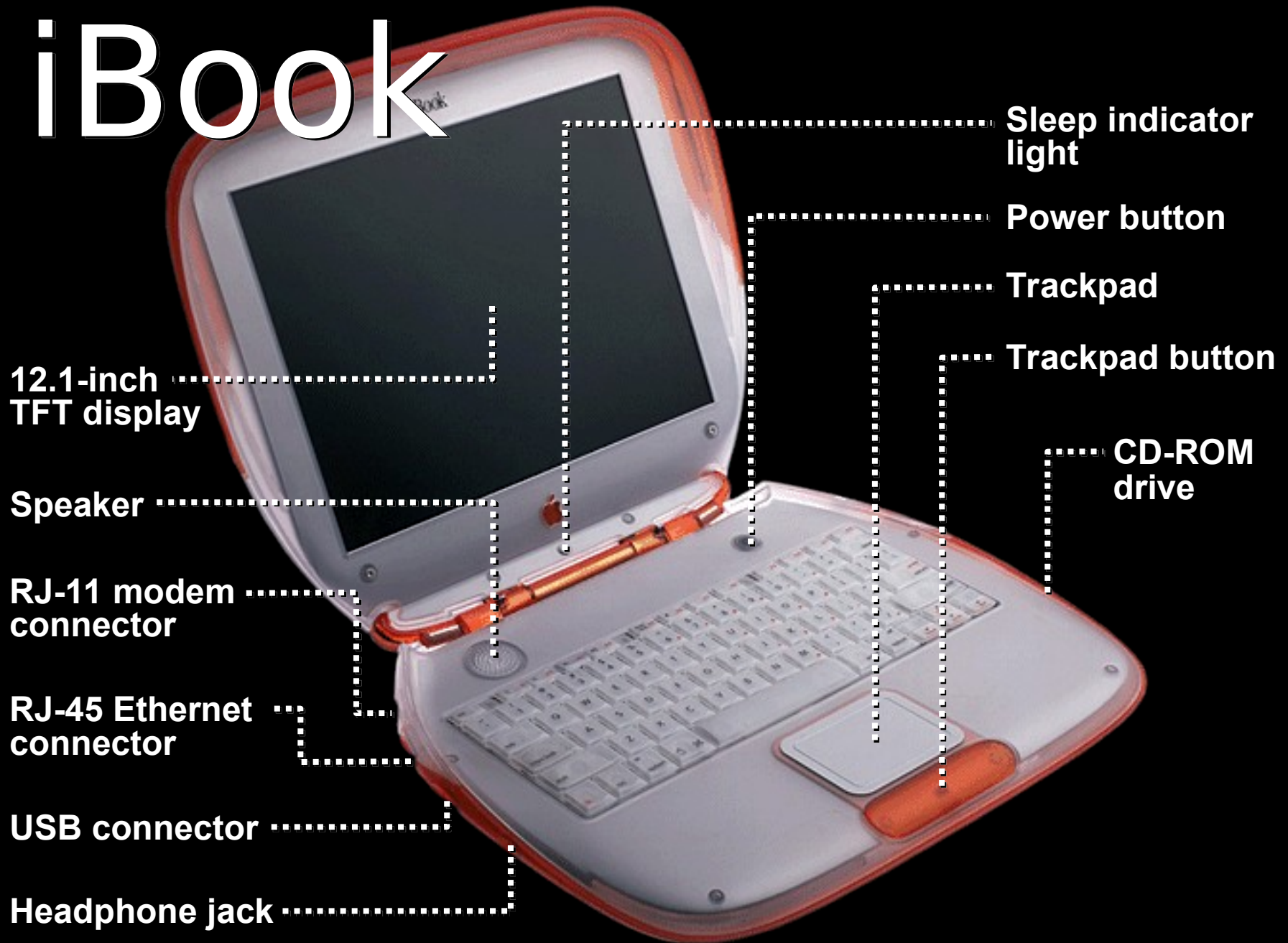
**HomePNA**  
(Telephone line networking)



1 Mbps

Does not address portable market

# iBook



12.1-inch  
TFT display

Speaker

RJ-11 modem  
connector

RJ-45 Ethernet  
connector

USB connector

Headphone jack

Sleep indicator  
light

Power button

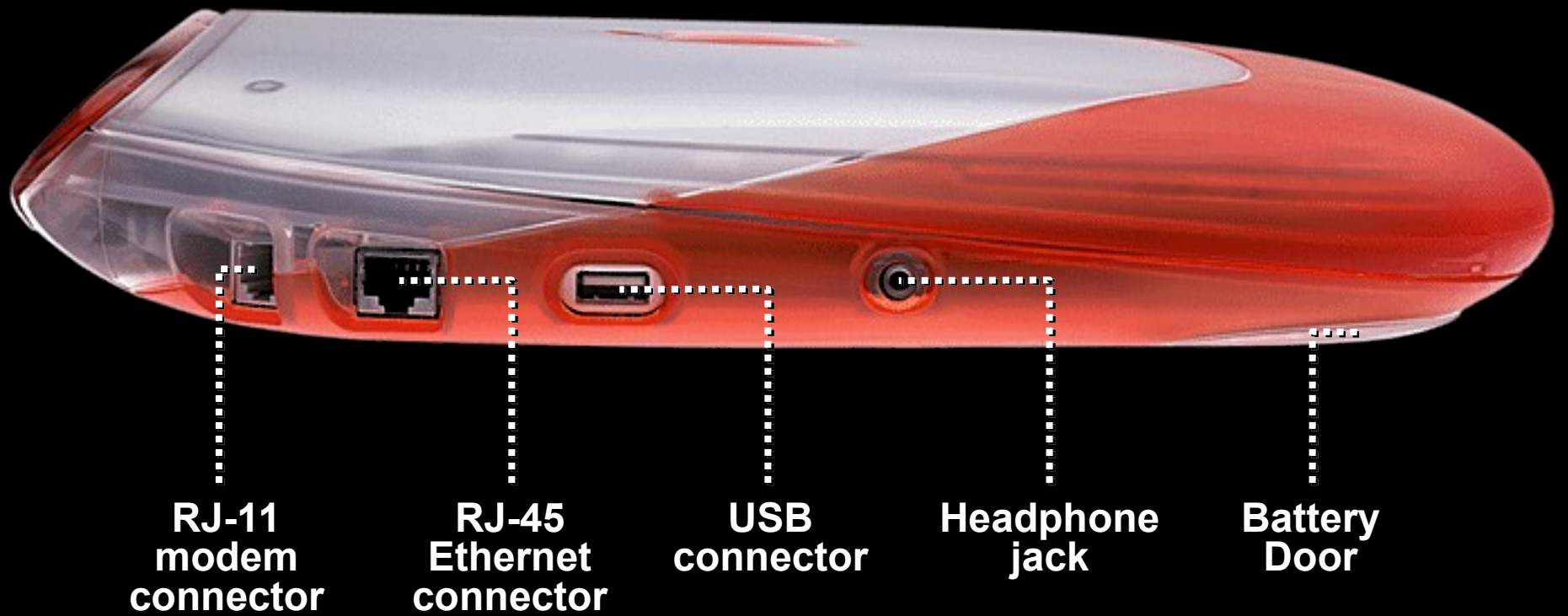
Trackpad

Trackpad button

CD-ROM  
drive



# iBook



# iBook



# iBook

1

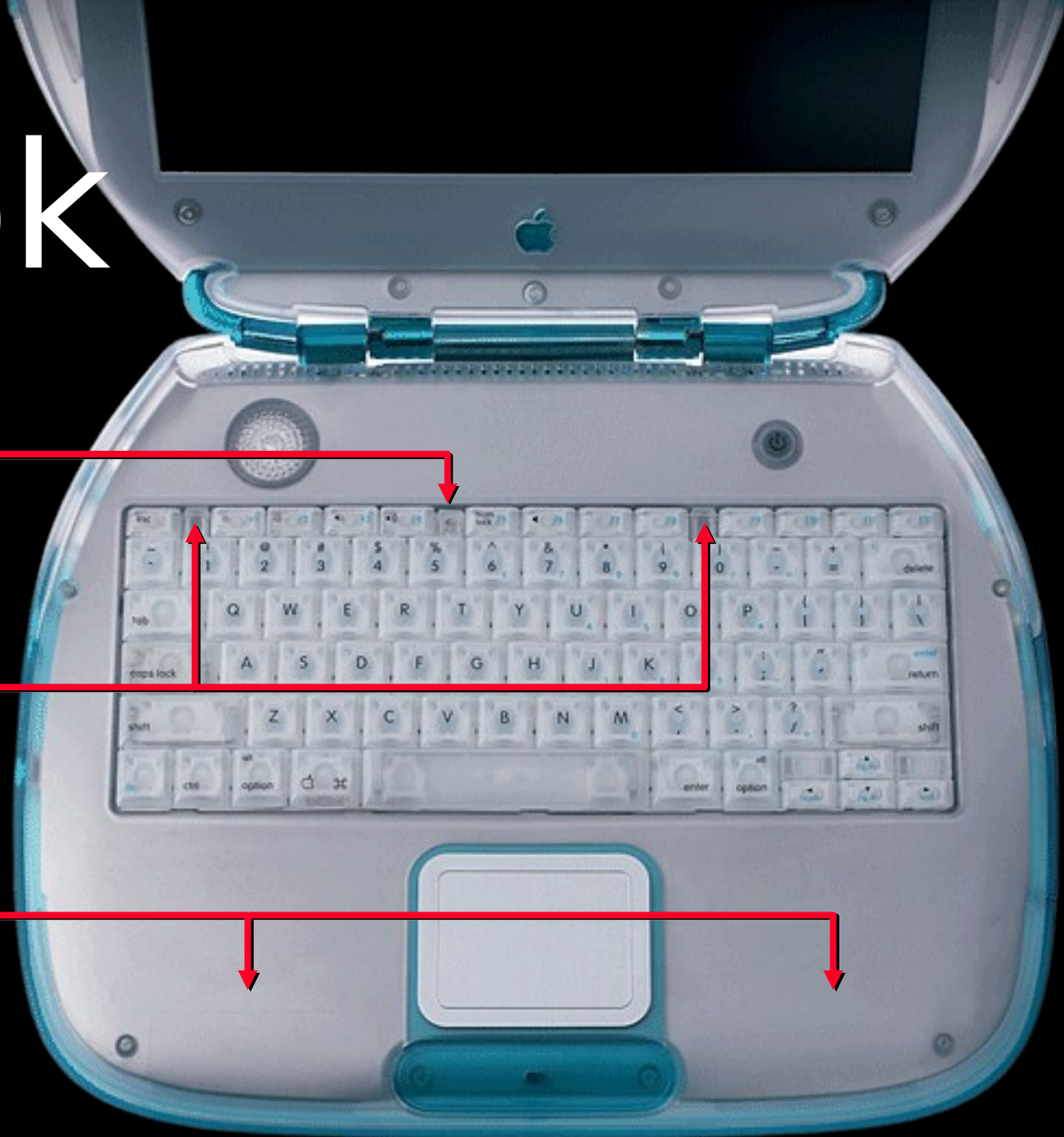
Open keyboard security lock

2

Pull back keyboard release tabs

3

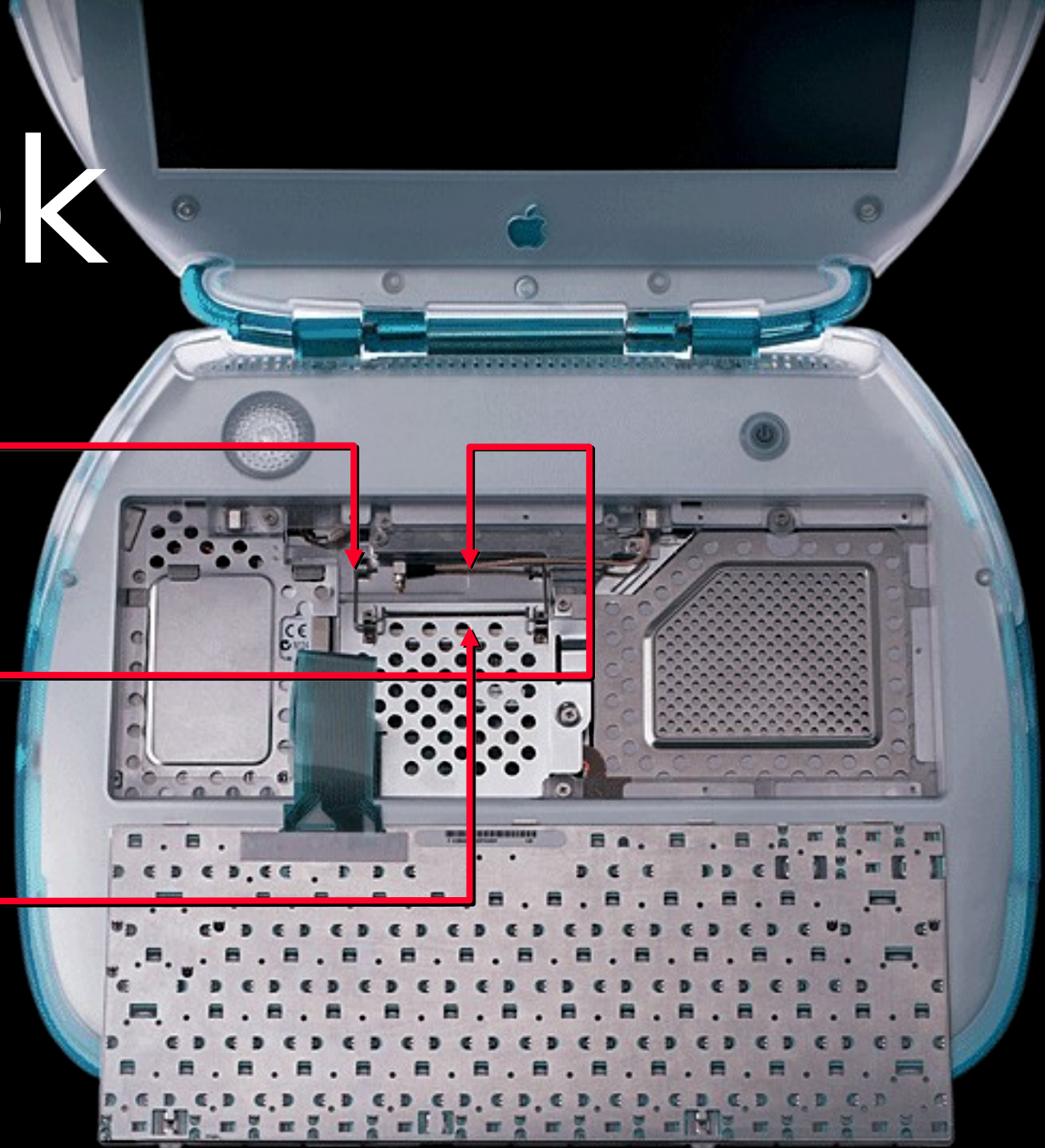
Flip keyboard back onto iBook palm rests



# iBook

## AirPort Card

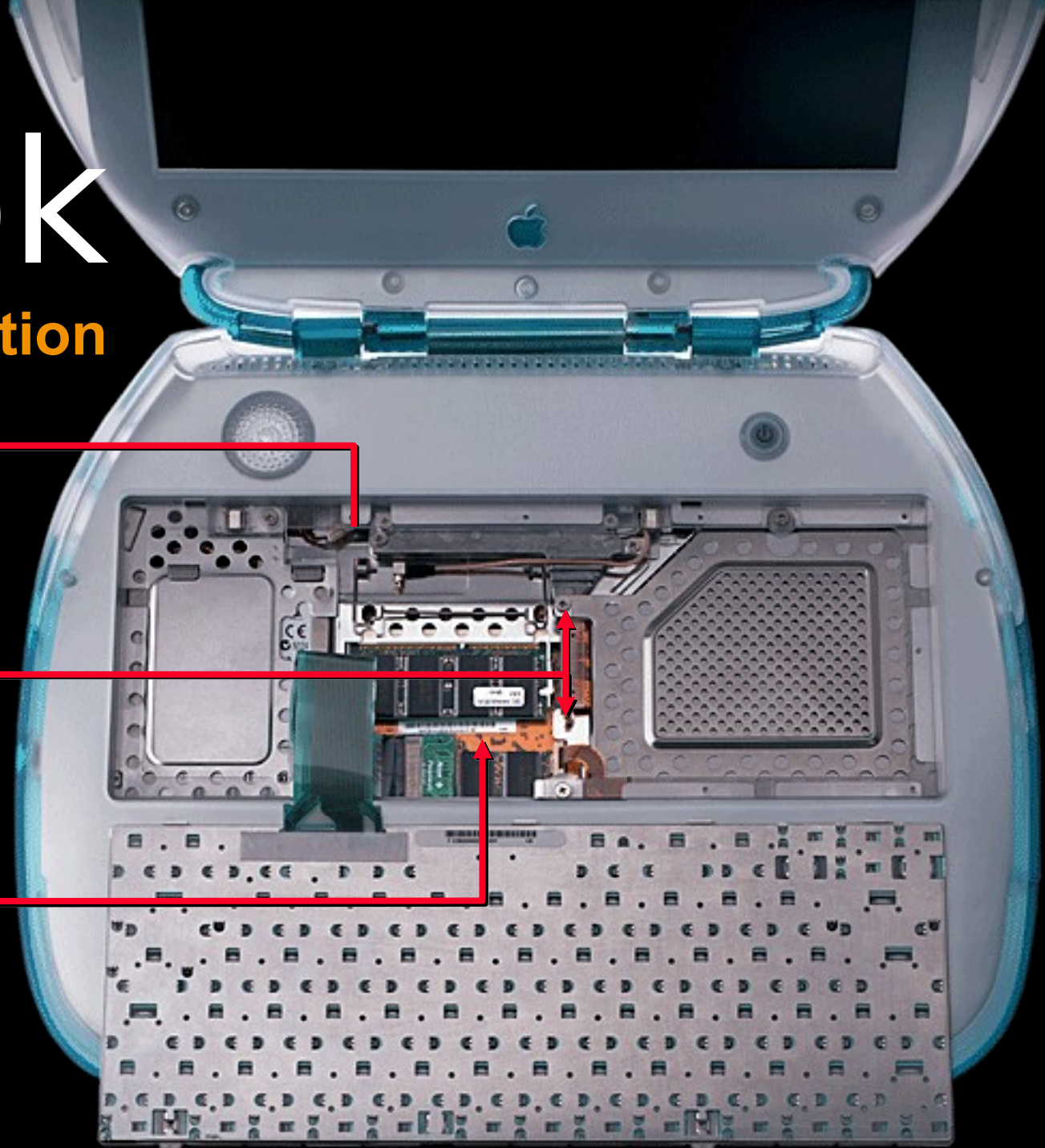
- 1** Flip up wire bracket
- 2** Plug antenna into AirPort Card
- 3** Connect the AirPort Card to the iBook



# iBook

## RAM installation

- 1 Flip up wire bracket
- 2 Remove two screws and lift off heat shield
- 3 Snap in memory module



# iBook



# iBook

